

## EU AI ACT COMPLIANCE

**AI compliance isn't optional anymore—if you're building or deploying AI, you're responsible under the EU AI Act.**

Governments have moved AI governance from voluntary principles to enforceable rules—much like GDPR before it. The EU AI Act now requires organizations to assess, document, and monitor AI systems used in or affecting Europe.

**€15M** Maximum fine for governance failures, including skipped conformity or ethical impact assessments — or **3% of global annual turnover**, whichever is higher.

### Built for Regulated Markets

The EU AI Act regulates what you do with AI—not what kind of company you are. If you build models, embed AI into your products, use AI in internal tools (like HR or lending), or offer AI services that touch the EU, you're in scope. Even if you're outside Europe, or just using someone else's model, you're still responsible for how it's applied. If you deploy, distribute, or modify AI in any meaningful way, the law sees you as accountable. Aethics helps you identify your role under the Act.

#### DOES THE EU AI ACT APPLY TO YOU?

- Build AI systems or AI models
- Sell, license, deploy, or embed AI in a product
- Offer AI-powered services used in the EU
- Are outside Europe but your AI affects people in the EU

### Six Critical Evaluation Dimensions

Aethics evaluates AI systems across six critical dimensions defined by global standards—freedom, inclusion, data governance, transparency, human oversight, and security. Each area maps directly to EU AI Act articles and frameworks like GDPR, NIST, UNESCO, and OECD. Our framework gives compliance, legal, and product teams the clarity they need, and the confidence regulators expect.

## Evaluation Framework — Six Dimensions of Responsible AI

Freedom & Autonomy	Inclusion & Fairness	Data Governance	Transparency & Explainability	Human Oversight	Security & Robustness
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ALIGNED WITH EU AI Act · GDPR · NIST AI RMF · UNESCO AI Ethics · OECD AI Principles

*Aethics is brought to you by the International Board of Ethics in AI (IBEAI)—an independent, international body dedicated to the ethical progress of artificial intelligence. The Board establishes globally aligned principles that guide responsible AI development, use, and governance—supporting fairness, transparency, accountability, and sustainable growth worldwide.*

## THE BUSINESS CASE

**Why spend \$100K and six months? Aethics proves compliance in minutes, across 49 jurisdictions.**

<b>Minutes</b> Time to a structured compliance assessment	<b>49</b> Jurisdictions covered by the Aethics framework	<b>6</b> Standardized dimensions mapped to global frameworks	<b>€15M</b> Maximum fine exposure your assessment helps address
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